
Business Forum

Romania is an Attractive Business Partner

Wednesday, October 21st, 2015
Zunfthaus zur Meisen, Zurich

09.00 Registration of participants

09.30 Opening addresses

H.E. *Anca Elena Opreș*, Ambassador of Romania in Switzerland
Christoph Baumgartner, Member of the Board, Chamber of Commerce Switzerland-Central Europe (SEC) – Moderation

09.40 Welcome addresses

H.E. *Livia Leu*, Ambassador, Head of Bilateral Economic Relations Division and Delegate of the Federal Council for Trade Agreements, State Secretariat for Economic Affairs SECO (tbc)
H.E. *Jean-Hubert Lebet*, Ambassador of Switzerland in Romania (tbc)

Introduction of the Chamber of Commerce Switzerland – Romania (CCE-R) and the partnership project between CCE-R and SEC supported by the Swiss – Romanian Cooperation Programme (PF 38)

Mr. François Pétry, CCE-R President and CEO of Holcim Romania

10.15 „Romania is an attractive business partner“

H.E. Alexandru Năstase, Secretary of State, Head of Department for Foreign Investments and Public-Private Partnership (tbc).

10.35 “Current chances and risks of the Swiss MEM-Industry“

Hans Hess, President of *Swissmem*, Zurich

10.55 “Romanian outsourcing partners mainly focused on the local MEM-Industry“

Presentation of qualified Romanian business partners - company profiles
Barbu Mihăescu, Senior Consultant, CCE-R

11.15 “Best practices in Romania – Dos and Don’ts“

Markus Wirth, former CEO of Holcim Romania, former Board Member of the Foreign Investors Council in Romania, Member of the Board of S.C. Azomures S.A. and former CCE-R President

11.35 Swiss success story in Romania: “Real Estate experiences of Artemis in Timiș County”

Dr. Michael Soormann, President/CEO of Artemis Asset Management Group, Franke Management AG

12.00 Networking Apéro





REGISTRATION

Costs: Free participation

Location: Zunfthaus zur Meisen
Münsterhof 20, 8001 Zürich

Organisation: Chamber of Commerce Switzerland - Central Europe (SEC), Zurich
Chamber of Commerce Switzerland - Romania (CCE-R), Bucharest
Embassy of Romania in Switzerland

Sponsoring: Sponsoring by companies is welcome. Please contact the organizers.

Language: English

Registration: Tel.: +41 43 322 25 55, Fax: +41 43
E-mail: info@sec-chamber.ch

Deadline: October 16th, 2015

I would like to register for the event:

Company: _____

Position: _____

Name & Surname: _____

Address: _____

Postal code/City: _____

Phone: _____

E-Mail: _____

Website: _____

