GREET VIENNA 2015

Global Real Estate & Economy Talks

***The* meeting point for decision makers of the international and national real estate business**

Focus: Commercial real estate and investments in Central, Eastern and South Eastern Europe (CEE & SEE)

20 - 21 May 2015

Palais Niederösterreich
Herrengasse 13, 1010 Vienna

Exhibition – Conferences – Networking



Key figures
GREET VIENNA 2015

Date: 20 - 21 May 2015
Rotation: annual
Location: Palais Niederösterreich
Herrengasse 13, 1010 Vienna

Days: Wednesday – Thursday
Opening hours:
Wednesday, 20 May, from 1.00 p.m. to 6.30 p.m.
Thursday, 21 May, from 9.00 a.m. to 6.00 p.m.

Evening event: Wednesday, 20 May, from 6.30 p.m. in the inner courtyard of the Palais Niederösterreich

Entrance ticket: Euro 385,00 exkl. VAT

Set up: Wednesday, 20 May, 9.00 a.m. - 12.30 p.m.
Disassembly: Thursday, 21 May, 6.00 p.m. – 9.00 p.m.



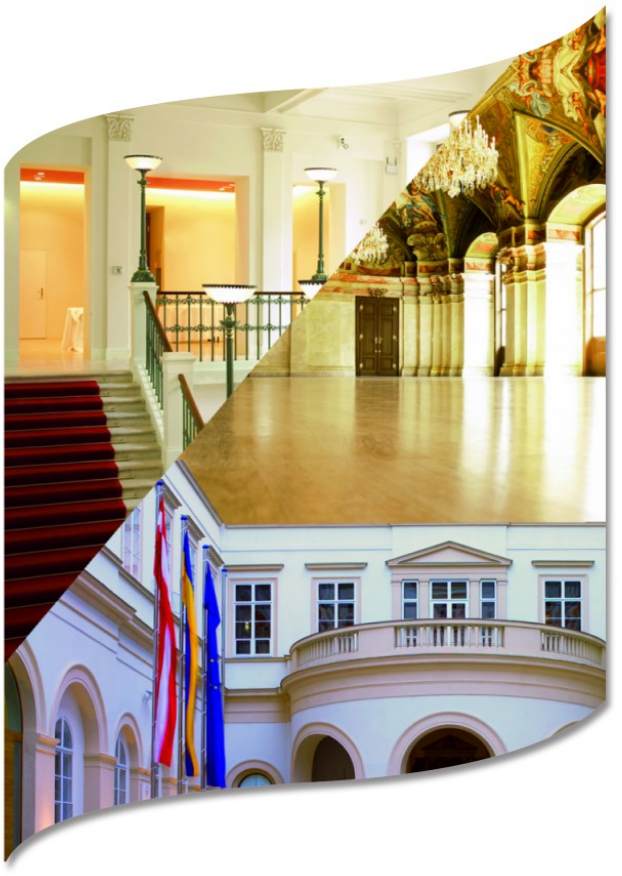
Vienna –
the ideal venue for GREET:

- Vienna is a hub for the markets of Central, Eastern and South Eastern Europe (CEE & SEE)
- Proximity to the headquarters those companies that are very active in CEE & SEE
- Popular destination for congresses and business events - very good infrastructure, cultural attractions, public transport, international hotel chains, etc.
- Vienna International Airport: very good flight connections to CEE & SEE



Palais Niederösterreich –
an exclusive setting for your meetings

- Baroquised Palais in the city center of Vienna
- Top hotels in walking distance
- Underground station only a minute walk away
- 20 minutes to the airport
- 3 conference rooms, 2 foyers, 1 balcony, a baroque staircase and ceremonial hall - with a total of around 1 500 sq. m.
- The latest technological furnishing, air-conditioned, wi-fi /Wireless LAN
- Inner courtyard for outdoor-presentations
- Ground floor with seminar rooms and wardrobes



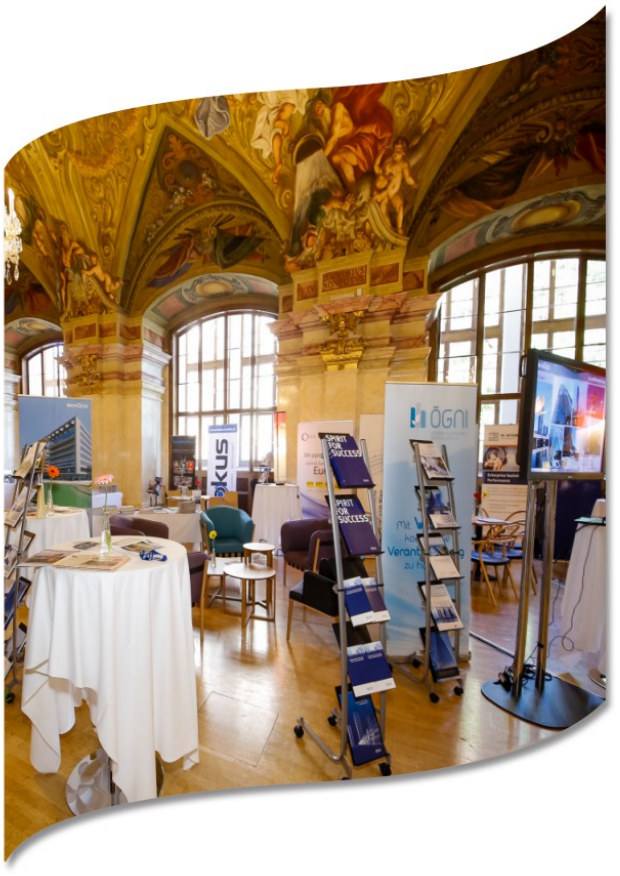
GREET VIENNA 2015 - based on 3 pillars

Pillar 1: Exhibition

The ceremonial hall (= exhibition hall, networking area) offers an exclusive setting for the presentation of your projects and services to the participants of GREET VIENNA. It is the central meeting point for all participants. Refreshments are served here. The exhibition hall is always in operation.

Options for your presentation:

Lighthouse-Table, Lounge, Counter, Coffee-Corner, Booth



GREET VIENNA 2015 - based on 3 pillars

Pillar 2: Networking

Face-to-Face-Meetings and discussions in small groups are taking place in the exhibitors' lounges.

Many breaks in the conference program are integrated in order to enhance possibilities for exchange. Special matchmaking-tools and the evening event help you to find the right business partners or the right persons to speak with.



GREET VIENNA 2015 - based on 3 pillars

Pillar 3: Conference Program

Which investment areas offer the best opportunities? What asset classes are preferred by the investors?

All these and more questions will be answered in the conference program. More than 20 items, consisting of panel discussions, presentations and keynote-speeches provide insights and forecasts. More than 60 international top-speakers from politics and the economy are taking part.

All items will be simultaneously translated into English and German.



GREET VIENNA – an excellent and award-winning event

In spring 2014 the GREET-VIENNA-team received the award from the city of Vienna for the excellently organised and very successful event „GREET Vienna 2013“, signed by Dr. Michael Häupl, mayor of the city of Vienna.



URKUNDE

Die Stadt Wien, die Wirtschaftskammer Wien und das Vienna Convention Bureau sprechen ihre Anerkennung und ihren Dank aus für die erfolgreiche Veranstaltung

GREET VIENNA 2013

12.-13. JUNI 2013

VIENNA CONVENTION BUREAU

Präsidentin der Wirtschaftskammer Wien

Bürgermeister der Bundeshauptstadt Wien

Präsidentin des WienTourismus

Reasons for participating in GREET VIENNA:

- Top contacts to decision makers – easy approach because of the networking concept
- Close to the headquarters of the companies, which operate internationally, such as Strabag, Immofinanz, Raiffeisen, etc.
- High-level event: meeting place of the top-decision makers from the international real estate business and high ranking politicians
- Direct contact with the participants, many networking-options with the decision makers to get into a conversation with
- World's most beautiful ambience for a networking event
- Vienna: popular destination for business events



Target Group:

Decision makers of all areas of the national and international real estate business. Companies working with the real estate industry or intending to get in contact with it.

- **Investors - institutional and private**
- **Cities, regions and local communities**
- **Banks, financing and insurance companies**
- **Project developers**
- **Architects and planners**
- **Construction companies and builder**



Target Group:

- Operators and tenants, such as hotel chains, retail chains, retailers, logistics companies, etc.
- Infrastructure companies
- Caretaker and facility manager
- Tax consultants and lawyers
- Valuers and real estate agents

Other industries:

- All expanding companies with demand for land and real estate
- Companies from the luxury segment



Country Focus:

Market penetration:

Successful establishment of GREET Vienna as special event around commercial real estate and investments in CEE & SEE.

Participating countries:

Russia, Czech Republic, Slovakia, Poland, Hungary, Croatia, Slovenia, Bulgaria, Romania, Belarus, Germany, Italy, Great Britain, Holland, Luxembourg, Serbia, Austria, Macedonia, USA, Turkey, Switzerland, France, Macedonia, Belgium, Kazakhstan, Azerbaijan



That was GREET VIENNA 2014

Focus on the target group on the following levels:
CEO, managing director, head of department

400 Participants coming from more than 20 countries

22 Panel discussions and lectures

60 Top-speakers

30 Exhibitors and sponsors

25 Media partners across Europe



Award - in cooperation with ÖGNI Austrian Sustainable Building Council

Award of the certificates from ÖGNI by DGNB for especially sustainable and energy efficient projects during the evening event of GREET VIENNA 2014:

7 Projects received an award



Visitor / Exhibitor Service

Hotel:
Hotel Fleming's Deluxe - discounted packages
Address: Josefstädter Strasse 10-12, 1080 Vienna,
10 minutes walk to GREET Vienna

Flights to Vienna:
Cooperation with Austrian Airlines and Lufthansa - discounted fares

Sightseeing in and around Vienna:
Support for tourist excursions in Vienna and the surrounding area before or after GREET Vienna

Visitor service:
Vera Gastberger, v.gastberger@foissy.at,
Tel.: + 43 1 236 12 03 14



Contact Information

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