

Agri business Organizers Dear:

We would like to subscribe in your agri business Exhibition , Which will be held during the period from 23-25 April 2015in Cairo International Conference Centre.

Company name in Arabic	
Company name in English	
address:	City
Contact person:	Title:
Postal code:	Tax file:
Tele:	Fax:
E-mail:	Website:
Exhibits:	

Prices & Available spaces (6 meters - 9 meters, 12 meters, 18 meters, 27 meters, 36 meters, 42 meters, 45 meters, 48 meters, 54 meters, 60 meters, 72 meters, 90 meters, 96 meters)

Price per meter with equipment 150 Dollar	Price per meter without equipment 120 Dollar

Required for viewing spaces

space	partition code	Equipment	
		without	with

Partition Contains (Aluminum breakers - Company Name - Table - 2 chairs - Lighting - Power source - Colored carpeting floor exhibition).

Partition Non equipped with a land of free space without Additions mentioned above in Equipped Partition.

Contract terms:

Method of Payment :100% When Signature of the participation.

Checks will paid by hayel international information.

First part(company organizer) the Hayel company for international media	The second part (Exhibitor) Company
Represented:	Represented:
Signature:	Signature:
Company Seal:	Company Seal:

Done in: / / 2015

your page at official catalog in English

the Exhibition Catalogue is available to all visitors Exhibitors are entailed to:

- 1-free listing of company details
- 2-A free entry not more than 150 words includes :
 - a . Activities
 - b . Brand names
- 3- Free entries in the classified product index

A- Company information to appear in Exhibition catalogue (please print)

Company Name :

Contact person : Title :

City Country :

Postal address

Tel. no. (Indicate country and area codes) :

Fax. No. . (Indicate country and area codes) :

E-mail :

Website :

B- Company Profile (please print or type your entry of 150 words and attach to this form in English):

(write in separate Sheet if space is insufficient in English)

.....

.....

.....

.....

.....

.....

.....

.....

CATALOGUE ADVERTISEMENTS

The official catalogue advertisement is for the exhibitors participating only. It is designed both as a buyer's guide and as a reference to help the exhibitor and visitor during and after the show . Publishing your advertisement in the catalogue is very beneficial for your company's products and for point up your participation in the show.

Print order : 10,000 copies

Distribution :available for purchase to all exhibition visitors

Size : 17 x 24 cm

Advertisement material accepted : Design : PDF or PSD

Please mark your extra request :

Mark your request	Options	Rates (LE)
.....	1\1 outside back cover (full color)	12000
.....	1\1 inside front cover (full color)	9000
.....	1\1 inside back cover (full color)	8000
.....	1\1 full page (full color)	4000
.....	1\1 full page (black & white)	3500

Agri Business Exhibition 2015
Details (will be used at catalogue)

Company Name:

Fascia Name

Our name should appear on the Fascia as follows :

**(please fill in capital letters) :*

Fascia Name (English)

◀ 1 Meter ▶

.....

Fascia Name (Arabic)

◀ 1 Meter ▶

.....

Note :

1-Nothing except the fascia is allowed to be put or stuck on the name board (like Logo, drawings,etc....) in order to keep the same image throughout the exhibition .

2- if your company is seeking an agent , you may include (Looking for agent) on the name board .

This option may reduce the Size of the used font.

NAME TAGS

- Exhibitor's name tags will specify the company name only.
- Agents, regional offices , distributors , suppliers and/or producers re- presenting companies can issue their name tags with the name of their represented company.
- Each 9 m² will be provided 4 name tags.
- Name tags and other exhibitor package will be handled at the information desk in the preparation period .
- Please inform us if your company needs extra name tags . Extra name tags are charged 15 L.E each.
- Company stand area: m²
- No. of name tags:
- Extra name tags needed:
-
- INVITATIONS : 25 invitations / 15 m² will be provided
- Number of extra Invitations needed :
- Name Tags & Preparation Card for Invitations :

NAME TAGE (COMPANY NAME)

.....

.....

<u>Sponsor ship benefits packages</u>	Platinum sponsor 70.000EGP or Eur 9.200	Golden sponsor 50.000EGP or 6.000Eur	Silver sponsor 30.000 EGP or 4.000 Eur
International advertising			
Sponsor logo with hyper link for company web-site at our websites	√	√	√
Sponsor logo at our news letter which send all over the world	√	√	√
Logo in our rollup on our booth as sponsor at international exhibition	√		
Local advertising			
Placing sponsor name and logo in all advertisements event advertise in international newspapers & magazines (premier	√premium	√	√
Logo on outdoor advertising campaign	√	√	
Logo placed on outdoor main banners at the exhibitions hall entrance	√		
Official printing			
Sponsor logo take one side face of our exhibition (bags (2.000copies	√		
Sponsor logo in our brochure with sponsor hint ((5.000 copies	√premium	√	√
Sponsor logo in our invitation with sponsor hint ((30.000 copies	√premium	√	√
Back cover A4 advertise in afro packaging 2013 (official catalogue(2.000 copies	√		
First page cover A4 advertise in afro packaging (2013 official catalogue(2.000 copies		√	
Inside back cover or last page A4 advertise at afro packaging 2013 official catalogue (copies 2.000)			√
Before & during the exhibition			
1advertising colum outside the main entrance of Cicc	√premium	√	√
1internal poster at registration area with sponsor hint	√	√	√
Company's advertise rollup close to main entrance (2 rolls up	√	√	
Logo on flags (6 flags) .at the external gate	√		
Logo on flags (2 flags) .at the external gate		√	
Insert name of company as sponsor at radio fm campaign	√	√	
The first welcome word about the sponsor company during the conference lieutenant of the exhibition	√		
The second welcome word about the sponsor company during the conference lieutenant of the exhibition		√	
The third welcome word about the sponsor company during the conference lieutenant of the exhibition			√

Hayel International Information

11 Yousef mohamed st., from mohamed khalaf st., Dokki, Giza TeleFax: (+202) 33374572 - 33368269 Mobile: 01220002421

E-mail: info@hayel1.com / www.hayel.com.eg / www.agriegypt.com

Note

..... Commissioner of the company..... Request
for Special Sponsor Ship for Agri Business Exhibition 2015.

- 1- Platinum 70.000 EGP or 9.200 EUR.
- 2- Golden sponsor 50.000 EGP or 6.600 EUR.
- 3- Silver sponsor 30.000 EGP or 4.000 EUR.

Be paid the same payment method mentioned in the contract for the exhibition.

Signature

company stamp