



PROGETTO  
"BORSA MERCI INTERNAZIONALE"

*L'ideatore del Progetto*

WELCOME LETTER

Dear Interlocutor,

I am Giorgio Fiorenza, the founder of the interactive digital platform that created the project called "Borsa Merci Internazionale".

I am obliged to thank the Representatives of the 87 countries who attended the presentation of the Project that took place this past September 2014 and to the Representatives of the 42 countries that participated in the Project's simulation event in January, both held in Rome.

The philosophy of the Project has always been related to the speed of contact, to ease the operation of developing Countries, often without facilities for trade promotion and the centrality of the States, in the presentation of their Companies.

There are no "magic" formulas in the system of operations. It was simply to make the products in "static" sites, more "dynamic": there is no need to go looking for specific contacts in various sites, but to promote specific requests and offers you simply enter the data in the digital platform and wait, within just a few minutes there will be a response from the rest of the World.

Where it is necessary for the application of specific and purposeful technologies, BMI is ready to intervene with suitable means, relying on a system of small hi-tech companies and guided workshops led by the logic of the market that is characterized by a physical connotation in the territory of Republic of San Marino and a dimension of international service (HUB international), with continuous capacity to feed and to extend its network. This structure, called Parco Scientifico for the wide variety of subjects covered, using "innovation" as the driving force for the growth of competitiveness. A kind of "integrator" between the needs of business systems, and between them and the production centers of technological know-how, in order to ensure a steady and progressive growth in the business market, based on innovation.

Access to and operation of the system is free. The only obligations are the accreditations by the State of origin and adherence to a set of objectives, to standardize the level of the participants, ensuring anonymity and the reliability of their interlocutors.

The security of the system makes it virtually impenetrable.

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BMI will guarantee the Buyer so that they do not risk making a payment of goods not conforming to the description given both by the request and that of the offer detected by the system using the principle of matching. BMI will also ensure the Seller in case of an "unjustified" withdrawal from the Buyer: they will, in fact, leave a deposit that will be a kind of "penalty" to meet all pretenses related to any loss of earnings.

For the rest, it is easier to use the system than to explain the operations and you will find further details in the summaries that follow this brief note.

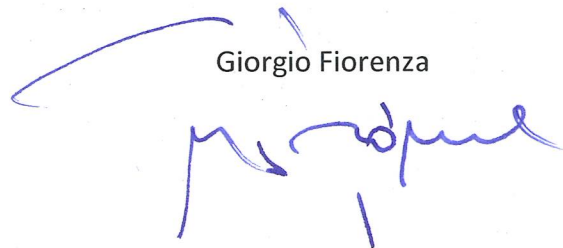
I am looking forward to navigating towards the future together... "Welcome aboard". For questions of any kind, even seemingly trivial, I am at your complete disposal.

See you soon and good luck with your work.

February 18<sup>th</sup> 2015

Florence, Italy

Giorgio Fiorenza

A handwritten signature in blue ink, appearing to read 'Giorgio Fiorenza', with a large, sweeping flourish above it.