

# INVESTOR & BUSINESS CONFERENCE 2014

Tuesday, June 17, 2014  
St. Regis Hotel  
New York



## Re-thinking Central and Eastern Europe Now

An Austrian perspective on diversity in performance, opportunities and the road ahead

INVITATION



## 21st Austria



## 21st Austria & Advantage Austria: Investor & Business Conference 2014

Claus J. Raidl, President of the Austrian Central Bank and Spokesperson for 21st Austria, together with Christian Kesberg, Austrian Trade Commissioner for the USA, will be presenting the conference:

### Re-thinking Central and Eastern Europe Now

An Austrian perspective on diversity in performance, opportunities and the road ahead

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New York, NY 10019

Central and Eastern Europe (CEE) is facing the most challenging time since the fall of the iron curtain 25 years ago. At the same time, many experts have predicted CEE growth rates above the European average for this year.

This one-day conference will explore the current challenges as well as growth opportunities in Europe with a special focus on the economies of Austria and the CEE region. Austria's traditionally strong ties to the region, a high level of corporate investment, dense institutional expertise and business intelligence provide the framework for this conversation.

CEOs of leading Austrian companies and economists from the well-known Vienna Institute for International Economic Studies will lead roundtable discussions and be available for one-on-one meetings.

For more information and to register please visit [www.austria.nyintl.net](http://www.austria.nyintl.net). Please note that seats are limited – early registration is needed.

Institutional investors should register for management one-on-one meetings with:

**HSBC Securities (USA) Inc.**

Gyula Schuch, Managing Director

T +1 212 525 5108 M +1 646 436 8805

[gyula.b.schuch@us.hsbc.com](mailto:gyula.b.schuch@us.hsbc.com)



## Conference agenda

8.00	<p><b>Pre-conference startup breakfast</b>  <b>Andreas Tschas</b>, CEO, Pioneers          "The convergence of old and new, big and small: creating the true economy – examples from CEE"</p>
8.45	<p><b>Registration &amp; coffee</b></p>
9.00	<p><b>Conference opening and welcome</b>  <b>Christian Kesberg</b>, Austrian Trade Commissioner for the USA  <b>Claus J. Raidl</b>, President of the Austrian Central Bank &amp; Spokesperson of 21st Austria</p> <p><b>Keynote</b>  <b>Hans Peter Manz</b>, Ambassador of Austria to the United States          "CEE after Maidan: status and outlook – an Austrian perspective"</p> <p><b>Current crisis</b>  <b>Peter Havlik</b>, Senior Economist, The Vienna Institute for International Economic Studies          "European Union, Russia and Ukraine – economic consequences of the crisis"</p>
10.00	<p><b>Roundtable discussion I: Banking &amp; Investment</b>  <b>Herbert Stepic</b>, former CEO and Senior Advisor, Raiffeisen Bank International          "What's really at stake – an inside perspective"</p> <p><b>Roundtable discussion II: CEE Real Estate &amp; Market Indicators</b>  <b>Michael Landesmann</b>, Director of Research, The Vienna Institute for International Economic Studies  <b>Birgit Noggler</b>, CFO, Immofinanz          "Early economic indicators and consumer behavior in CEE"</p>
11.00	<p><b>Coffee break</b></p>
11.15	<p><b>Roundtable discussion III: Technology &amp; Innovation</b>  <b>Andreas Gerstenmayer</b>, CEO, AT&amp;S  <b>Helmut Wieser</b>, CEO, AMAG          "Growth strategies of hidden champions: competing beyond CEE"</p> <p><b>Roundtable discussion IV: Energy</b>  <b>Peter Kollmann</b>, CFO, Verbund  <b>Guenter Leonhartsberger</b>, Head of Division, ÖIAG (Austrian Privatization Agency)          "The need for a new game plan: re-thinking energy security in Europe"</p>
12.00	<p><b>Lunch registration &amp; reception</b></p>
12.30	<p><b>Lunch</b></p> <p><b>Welcome</b>  <b>Christian Kesberg</b>, Austrian Trade Commissioner for the USA</p> <p><b>Keynote: Providing the cockpit</b>  <b>Michael Landesmann</b>, Director of Research, The Vienna Institute for International Economic Studies          "A mixed bag in CEE: competitiveness issues and growth prospects"</p>
2.00	<p><b>Investor talk</b>  <b>Michael Keppler</b>, President, Keppler Asset Management, in discussion with  <b>Claus J. Raidl</b>, President of the Austrian Central Bank &amp; Spokesperson of 21st Austria</p>
3.00	<p><b>Conference end</b></p>

## CONFERENCE REGISTRATION

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Company: \_\_\_\_\_

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-Mail: \_\_\_\_\_

To register please visit [www.austria.nyintl.net](http://www.austria.nyintl.net), or send this form by email to [Frank.Hauser@nyintl.net](mailto:Frank.Hauser@nyintl.net) or call +1 917 9715 342 and indicate your preference.

I would like to register for the following discussions and/or for a 30-minute one-on-one meeting:

#### Conference participation

- Roundtable I Banking & Investment
- Roundtable II CEE Real Estate & Market Indicators
- Roundtable III Technology & Innovation
- Roundtable IV Energy
- Lunch
- Investor talk

#### One-on-one meetings

- Michael Buhl, Joint CEO, Vienna Stock Exchange
- Andreas Gerstenmayer, CEO, AT&S
- Peter Havlik, Senior Economist, The Vienna Institute for International Economic Studies
- Peter Kollmann, CFO, Verbund
- Michael Landesmann, Director of Research, The Vienna Institute for International Economic Studies
- Guenter Leonhartsberger, Head of Division, ÖIAG (Austrian Privatization Agency)
- Birgit Noggler, CFO, Immofinanz
- Claus J. Raidl, President of the Austrian Central Bank & Spokesperson of 21st Austria
- Herbert Stepic, former CEO and Senior Advisor, Raiffeisen Bank International
- Andreas Tschas, CEO, Pioneers
- Helmut Wieser, CEO, AMAG

Please send this reply form **no later than May 23, 2014**. We will inform you about your one-on-one schedule in due course. Please find the latest update of the conference program at [www.austria.nyintl.net](http://www.austria.nyintl.net).

