



FARMER-EXPO



Debrecen, 17-20 August 2014



Debrecen is the second largest city in Hungary, and the traditional economic and cultural centre of its region. Its location - close to the eastern border - makes the city an ideal meeting point to companies with international relations. Debrecen is also one of the regional centres for higher education with its more than 30 000 students in 15 different faculties, and the university often serves as an important scene for conferences as well.



The latest developments in Debrecen includes the Kölcsey Convention Centre built together with the Lycium Hotel**** and the MODEM, a 3-storey art gallery. The scene of these wonderful buildings serves as a background for the several festivals and events of the city, like the Debrecen Flower Festival, the Cívis Esplanade, or the international Jazz Festival.



V-Trade Exhibitions Ltd. has been organizing exhibitions in Debrecen for 22 years, where you can meet professionals from both Eastern and Western Europe.

- T**raditional – because we provide services to our partners since 1990
- R**espected – because many successful exhibitions prove our proficiency
- A**uspicious – because we are the market leader exhibition organizer in the region
- D**ynamic – because our team always seeks for innovative solutions
- E**xclusive – because we provide tailor-made services to satisfy your needs

Our goals are:

- to make our fairs and exhibitions more international, since it is important for both Hungarian and foreign companies to find the best business solutions
- to strengthen the idea worldwide that Hungary is an important part of the EU's market

Debrecen is easily accessible by car or by train, and it has its own airport so you can check www.debrecenairport.hu to get information about the flights.





FARMER-EXPO

22 years for the farmers

Our goal:

To create a marketing forum, where the conjunction of economy and science especially beneficial for the exhibitors and visitors.

You are in the right place because:

- You can enhance your international relations and attract new business partners
- You can meet with your target market, as the majority of our visitors are from the agricultural sector
- It is convenient: Farmer-Expo offers four days of targeted contacts in pleasant surroundings

Thematic:

- seed-corn cultivation
- plant protection and soil conservation
- stock breeding (poultry, sheep, goat, pig, horse, cattle, hare, fish)

- irrigation
- animal hygiene
- fodders
- stock breeding tools, machines and technologies
- silviculture and game farming
- agricultural mechanics
- agrarian architecture
- food industry
- agricultural services





Hortico

Zöldség-Gyümölcs
Kertészeti Szakkiállítás
DEBRECEN

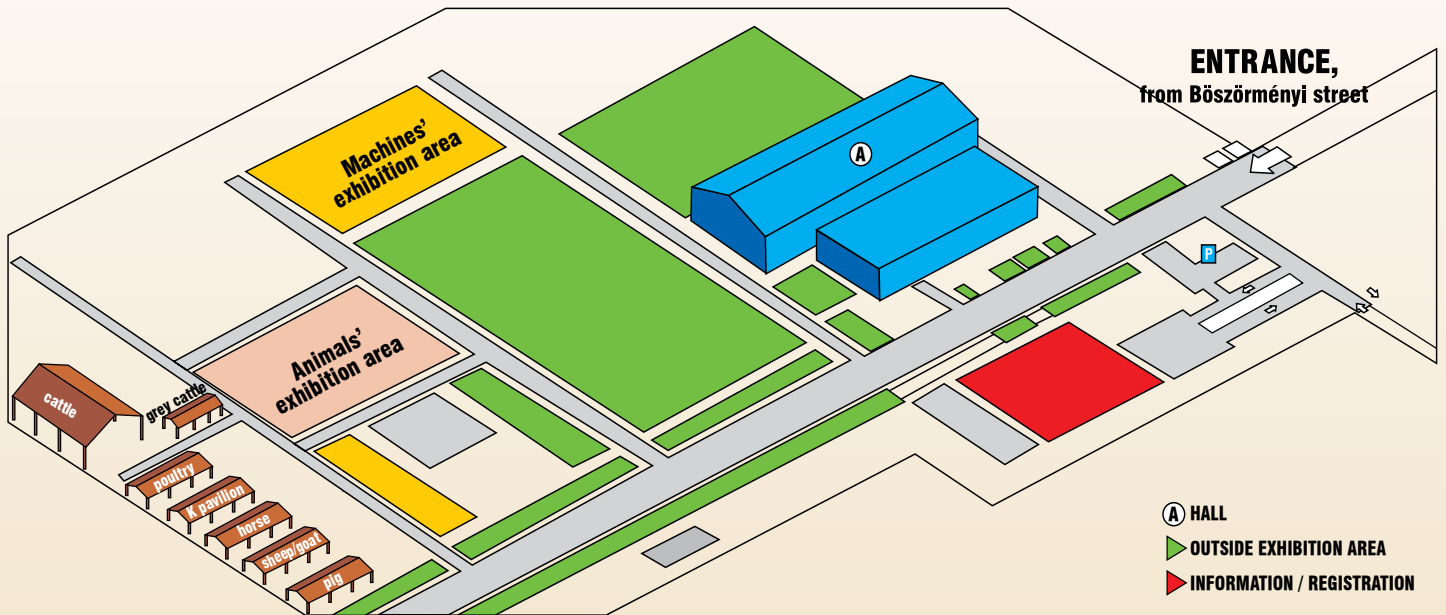
HORTICO
a fruitful relationship

- professional exhibition for the horticultural sector
- thematic conferences of high standard
- full presence of the sector: from seed-corns to cold-storage plants
- as an exhibitor you can meet thousands of local and international farmers during the four days

Thematic:

- fresh and processed fruits and vegetables
- seed grains, cuttings and propagation matters
- viniculture
- officinal herbs and spicery
- mushroom-culture
- cultural equipments
- cold-storage plants, manipulators
- classifiers and sorter machines
- equipments of transport and storing
- harvesting and processing machines
- machines of horticultural cultivation
- horticultural irrigation
- horticultural plant protection

Venue map:



Farmer-Expo in numbers



Conferences

During the exhibitions there are thematic conferences being organized every year. From 2006 these are called Scientific University Days, and are functioning as the exhibitions' accompanying programs. The University of Debrecen - Centre of Agriculture organize conferences, trainings, professional meetings which comprehend the whole agricultural sector.

Some of the professional programs in 2013

- Challenges of the integrated plant protection in the vegetable and fruit production
- Market opportunities and market environment for the Hungarian pig breeding - Pig Strategy Conference
- Possibilities of Barramundi (*Lates calcarifer*) and Red drum (*Sciaenops ocellatus*) breeding in Hungary
- Live presentation of agricultural machinery and equipments in a neighbouring field, on every day of the exhibition (surface cultivation, deep tilling, etc.)

